

Omni Impact

Omni Impact helps brands and agencies understand how they appear in AI answers, inspect the supporting sources, and turn findings into website and content improvements.

Company	Omni Impact LLC established 2026
Founders / base	Ben Fowler and Adam Quarterman Rochester, New York, US
Category / users	AEO and AI visibility brands and agencies
Contact / web	hello@omniimpact.net omniimpact.net

The workflow

Define buyer questions. Inspect sampled answers, brand mentions and cited sources. Investigate website/content issues. Review a proposed change. Compare later observations under recorded conditions.

Business model and offer

Subscription software. Advertised monthly launch prices on October 14: Starter US\$59, Pro US\$179, Premium US\$499. Agency and enterprise terms differ. Verify current pricing, usage and billing before publication. The public AEO Readiness Check is a separate free diagnostic.

Recent company-reported release

The October 3 release describes new plans: every tracked prompt checked daily in ChatGPT, Google AI Overviews and Google AI Mode, with Grok and an open-model pack as add-ons (release note). The October 11 release adds guided setup and a public How we measure guide (release note). Ask for a current demonstration of the relevant workflow.

Reporting boundaries

Mentions, citations and recommendations are distinct. Website readiness is not answer visibility. A recorded answer can differ from one person’s own session and does not prove revenue impact. This kit includes demo illustrations, not customer results, and offers no placement guarantee.

Company-supplied background; public location/contact and offer checked October 14, 2026. Funding, revenue and customer counts are not supplied; no value or status should be inferred. Full methodology, sources and captions accompany the media kit.

omniimpact.net | Current pricing | hello@omniimpact.net